

RAB

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AUDIO SERVICES  
DIVISION

93-155

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November 10th, 1992

Donna M. Searcy, Secretary  
FEDERAL COMMUNICATIONS COMMISSION  
1919 "M" Street, N.W., Room 222  
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: Station KCVI(FM), Blackfoot, Idaho  
File No. BAPH-920917GO

Dear Ms. Searcy:

Enclosed, in triplicate, on behalf of Western Communications, Inc., are two Amendments to the Assignee's portion of the above referenced application.

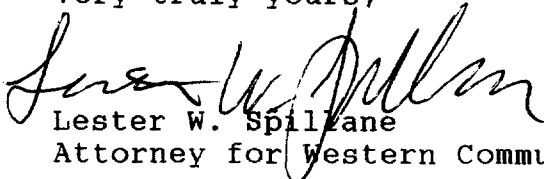
The first, dated November 2nd, 1991, supplements Exhibit 1-A to provide more detailed information as to the audience survey included therein.

The second, dated November 6, 1992, provides certifications to the effect that the Assignee, if it receives the grant, will proceed forthwith to construct, and that Assignee has no agreements or understandings with the Assignor other than the sales agreement on file (Exhibit No. 2).

These amendments are in response to requests from the Commission's staff.

Should there be any further questions in this regard, please communicate with the undersigned.

Very truly yours,

  
Lester W. Spillane  
Attorney for Western Communications, Inc.

LWS:bg

cc:- Harry C. Martin  
Dan C. Alpert  
1250 Connecticut Avenue, N.W.  
Washington, D.C. 20036

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FEDERAL COMMUNICATIONS COMMISSION  
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File No. BAPH-920917GO  
WESTERN COMMUNICATIONS INC

# RESEARCH SURVEYS

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pes of up to \$50,000, criminal penalties of up  
505 and 506 of the Federal Copyright Act of  
lined in this report. Any person or entity that  
viates listed in front of this report.

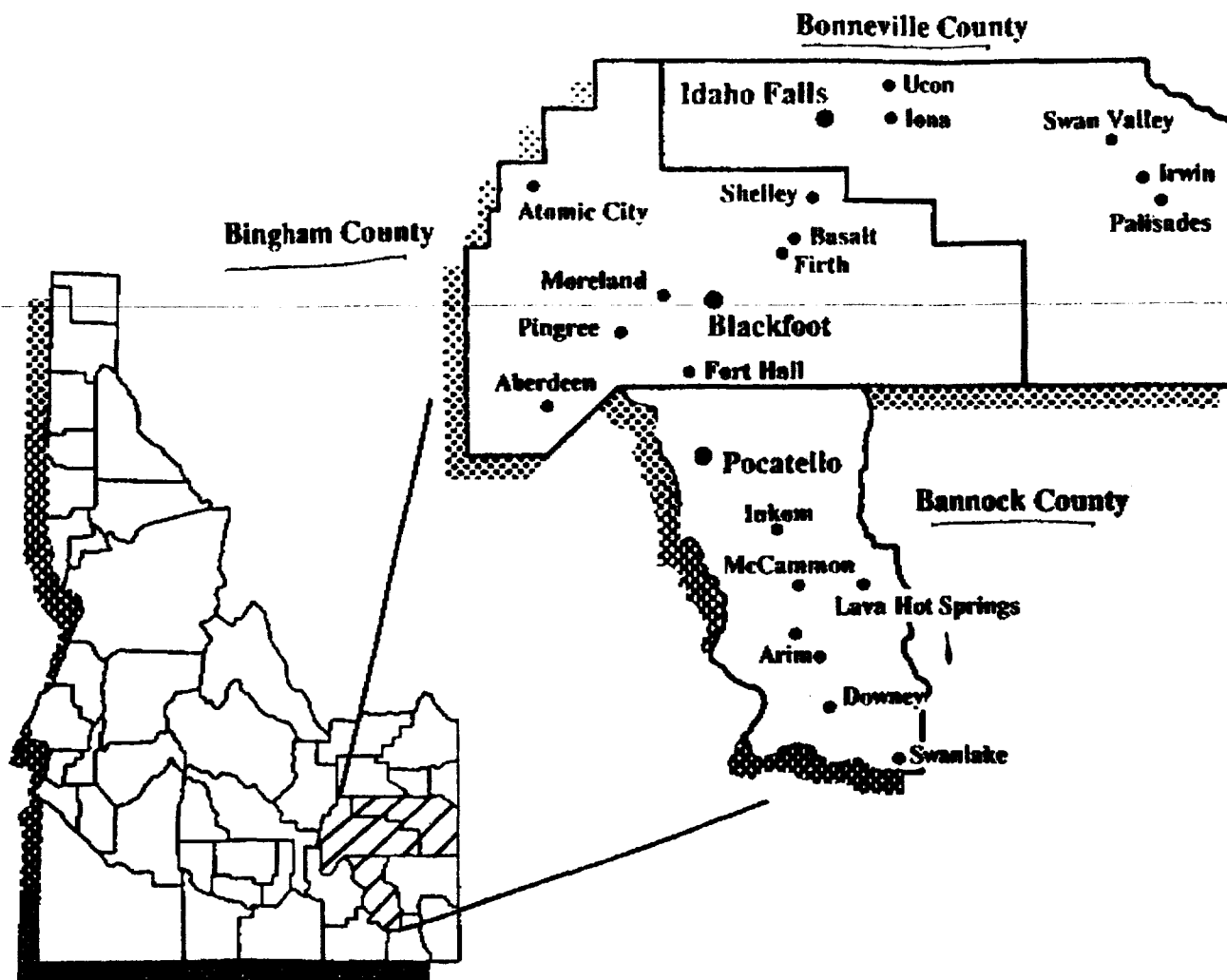
# WILIGHT RESEARCH, INC.

## AUDIENCE MEASUREMENT SURVEYS

5

Survey Area: Idaho Falls/ Pocatello/ Blackfoot, ID (SSA)

Date: Feb. 6 - April 1, 1992



Idaho

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Area: Id Fla/Pcatlo/Blkft ID(SSA)  
Desc: Bonneville/Bingham/Bannock (combined)  
Demo: 12+ Adult

Period: Feb. 6 - April 1 1992  
Daypart: Monday-Sunday 6am-Mid.  
Printed on: 10-29-1992 @ 05:56:47

Selected Rank	Call	Average Persons	Quarter Hour Share	Hour Rating	Number Spots	Spot Rate	Flight Cost	Flight G.R.P.'s	Flight \$/Point	Gross Pers. Thousands	Flight Cost/Thous.
1	WUP FM	3,069	15.9	2.3	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
2	WUP FM	2,943	15.3	2.2	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
3	KPKY FM	2,906	15.1	2.2	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
4	KZBO FM	2,490	12.9	1.9	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
5	KFTZ FM	1,860	9.7	1.4	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
6	KSEI FM	1,682	8.7	1.3	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
7	KMXE FM	655	3.4	0.5	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
8	KRIC FM*	642	3.3	0.5	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
9	KUP1 AM	587	3.0	0.4	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
10	KID AM	503	2.6	0.4	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
Selected Total		17,336	90.0	12.9	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
Total Radio		19,266									

\* Note: Non commercial or Educational station.

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Area: Id Fls/Pcatlo/Blkft ID(SSA)

Desc: Bonneville/Bingham/Bannock (combined)

Demo: 12+ Adult

Period: Feb. 6 - April 1 1992

Daypart: Monday-Sunday 6am-Mid.

Printed on: 10-29-1992 @ 06:04:08

Selected Rank Call	Average Persons	Quarter Hour Share	Hour Rating	Number Spots	Spot Rate	Flight Cost	Flight G.R.P.'s	Flight \$/Point	Gross Pers. Thousands	Flight Cost/Thous.
11 KVIK AM	431	2.2	0.3	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
12 KSEI AM	356	1.8	0.3	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
13 KZBQ AM	167	0.9	0.1	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
14 KICN AM	118	0.6	0.1	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
21 KRXK FM	7	0.0	0.0	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
22 KECN AM	2	0.0	0.0	0	\$ 0.00	\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00
Selected Total	1,082	5.6	0.8	0		\$ 0.00	0.0	\$ 0.00	0.0	\$ 0.00

Total Radio 19,266

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**File No. BAPH 920917GO  
WESTERN COMMUNICATIONS, INC.  
Blackfoot, Idaho (KCVI-FM)**

**AMENDMENT TO APPLICATION FOR  
CONSENT TO ASSIGNMENT OF  
BROADCAST STATION CONSTRUCTION PERMIT**

The assignee's part of the above captioned Application is hereby amended to provide the following certification:

1. That upon grant of FCC consent to the assignment, Assignee will proceed, forthwith, to construct the station, and put it into operation;
2. That in this connection, Assignee has no agreements or understanding with the Assignor, of any kind whatsoever, other than the Sales Agreement embodied as Exhibit No. 2 to the Assignment Application.

**WESTERN COMMUNICATIONS, INC.**

By M. Kent Frandsen  
M. Kent Frandsen, President

**Dated: November 6, 1992**